

NAME: _____ PERIOD _____ SEAT # _____

Course Descriptions:**Audio/Video Tech
and Film I
(AVFI)**

is the first in a pathway that prepares the student for employment or entry into a postsecondary education program in the Broadcast/Video Production career field.

Units of Study:

history of mass media, terminology, safety, basic equipment, script writing, production teams, production and programming, set production, lighting, recording and editing, studio production, and professional ethics.

**Broadcast and Video
Production II
(BVPII)**

is the second in a series to prepare for a career in Broadcast/Video production and/or to transfer to a postsecondary program for further study.

Units of Study:

Planning, Writing, Directing and Editing a Production; Field Equipment Functions; Operational Set-Up and Maintenance; Advanced Editing Operations; Studio Productions; Performance; Audio/Video Control Systems; Production Graphics; Career Opportunities; and Professional Ethics.

**Broadcast and Video
Production III
(BVPIII)**

is designed to facilitate student led broadcasts/videos under the guidance of the instructor. Students work cooperatively and independently in all phases of broadcast/video production.

Units of Study:

All units covered in BVPI and BVP II will be used to create broadcasts. Students will integrate these units into video productions. Students will review units and prepare to take the End of Pathway Assessment in Broadcast and Video Production.

Textbook:

The textbook for the Engineering courses is Television Production and Broadcast Journalism (Goodheart-Willcox ©2012). A class set is in the Engineering and Technology Education classroom. Students will not be issued individual textbooks.

DTV: Dragon Television

Each day the students in the AFV/BVP courses compile, record, and edit the daily news show for Pickens High School, DTV. While each student may not necessarily serve as anchors for the show, everyone has responsibilities. A schedule will be posted as to when each group is responsible for the show. On those days students who are anchors should insure that they are dressed appropriately for the show (no t-shirts with graphics, except for school spirit attire, hair out of face/eyes.)

Electronic Devices:

If a student has an electronic device such as a smart phone or an iPod, he or she will be allowed to use the device for instructional purposes at appropriate times during the course. Examples of instructional uses would include: calculator, stopwatch, digital camera, digital video camera, etc. Students will not be penalized for not having such a device. Students may not use these devices during class to text, make phone calls or participate in social networking.

Materials:

Students are required to bring their own writing materials to class each day. Students will need to bring both a **pencil** and either a blue or black **pen**. While it is not required, a **flash drive** (4+gig) may be useful in the class.

Class Rules and Expectations:

- Attendance is expected! Students should be seated and prepared to work when the bell rings.
- Participation is expected! Students will be assigned to a group. Groups will rotate through DTV production, Video Projects, and Individualized textbook assignments. Students are expected to be working on the appropriate assignment each day.
- Professionalism is expected! Students should take care to keep high standards in all productions created in the class.
- Breakfast should be finished before entering the lab. *No food or drink (except bottled water) is allowed in the lab, including the classroom area.*

Student Assessment:

In addition to the categories below, students will take a cumulative final exam that will be 20% of the students' overall semester average in all courses *except Broadcasting and Video Production III*. Students in BVPIII will take a required End of Pathway Assessment instead of a final exam. The grading policy is:

Formative Assessments = 40%

Work Ethic/Soft Skills

Daily Grades

Leadership Development

Summative Assessments = 60%

Unit Tests

DTV Productions

Major Video Projects

Student Name (printed): _____

Student Signature: _____

Parent's Name (printed): _____

Parent's Signature: _____

Parent's Phone Number: _____

Parent's Email Address: _____